

# SPONSORSHIP PROSPECTUS

REACH THE NEUROLOGY AND NEUROSCIENCE THOUGHT LEADERS  
FROM ACROSS THE U.S. AND AROUND THE GLOBE



# ANA

**148TH ANNUAL MEETING**  
OF THE AMERICAN NEUROLOGICAL ASSOCIATION

# 2023

**PHILADELPHIA, PA**  
SEPTEMBER 9-12 • OPENING SYMPOSIUM SEPTEMBER 9



**AMERICAN  
NEUROLOGICAL  
ASSOCIATION**  
INNOVATORS IN DISCOVERY,  
EDUCATION, AND CARE

[2023.myana.org](https://2023.myana.org)



# WELCOME, SPONSORS

It is with great pleasure that the American Neurological Association (ANA) invites you to sponsor ANA2023, our 148th Annual Meeting.

The ANA Annual Meeting is the foremost educational and networking event in academic neurology. This year, it will be held at the stylish, newly renovated **Philadelphia Marriott Downtown** in Philadelphia, Pennsylvania from September 9-12. Enjoy visiting our nation's birthplace, home to exciting attractions such as the Liberty Bell, Independence Hall, Reading Terminal Market, the Franklin Institute Science Museum, and the world-famous Philadelphia Museum of Art.

Please review this prospectus to discover how you can support and interact with the world's most prominent neurological researchers and clinicians.

To secure your sponsorship, you may complete the contract online at [2023.myana.org](https://2023.myana.org) or scan and email the contract at the back of this Prospectus. Email to Carole Bernstein, Director of Business Development, at [sponsorship@myana.org](mailto:sponsorship@myana.org). We look forward to your participation!

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**FOR MORE INFORMATION  
OR TO BOOK YOUR  
SPONSORSHIP NOW**

Contact Carole Bernstein, ANA  
Director of Business Development,  
at [sponsorship@myana.org](mailto:sponsorship@myana.org)





# WHY SPONSOR THE ANA ANNUAL MEETING?

2023.myana.org



*Raise awareness of your latest products and services*

*Demonstrate your company's leadership in neurology and neuroscience*

*Reach thought leaders, researchers, and practicing physicians in neurology*

## OUR SPONSORS INCLUDE TOP COMPANIES IN:

- Pharmaceuticals
- Biotechnology
- Brain Imaging
- Genetic Research and Testing
- Hardware/Software
- Research Tools
- ...and many others



## ABOUT THE ANA

As the global burden of neurological disorders continues to grow, a diverse community of physician-scientists are pushing the limits of neuroscience research to combat disease and bring novel diagnostics and treatments to people worldwide. The ANA is the professional ally of physicians and researchers who strive to make a difference through careers that combine neurological discovery, education, and clinical care.

From advances in stroke, dementia, and movement disorder, to epilepsy and other neurologic diseases, members of the American Neurological Association are at the forefront of research and practice devoted to understanding neurological health and treating diseases of the nervous system. As the premier professional society of academic neurologists and neuroscientists since 1875, the ANA continues to set the standard for research and practice through its popular Annual Meeting, the highly ranked journals *Annals of Neurology* and *Annals of Clinical and Translational Neurology* (ACTN), and through advocacy for national policies that serve the best interest of researchers, practitioners, and patients. For more information about the ANA, visit [myana.org](http://myana.org).

## ABOUT OUR MEMBERS

Our membership is comprised of the world's top clinicians and researchers in the fields of neurology and neuroscience from institutions such as the National Institutes of Health, Columbia University, UCSF, Washington University, Johns Hopkins University, Northwestern University, Yale University, UCLA, Stanford University, Emory University, University of Rochester, University of Michigan, University of Pennsylvania, Harvard University, Weill Cornell Medicine, Cleveland Clinic, and Mayo Clinic. Seven Nobel laureates who have made outstanding contributions in the fields of medicine, chemistry, and/or physics are members of the ANA.

Our members include specialists in:

- Autoimmune Neurology
- Behavioral Neurology
- Cerebrovascular Disease & Interventional Neurology
- Clinical Logic
- Dementia & Aging
- Education
- Environmental Neurotoxicology
- Epilepsy
- Global Neurology
- Health Services Research
- Movement Disorders
- Multiple Sclerosis
- Neurocritical Care
- Neurogenetics
- Neuromuscular Disease
- Neuro-Oncology
- Sleep Disorders & Circadian Rhythm
- Traumatic Brain Injury

CONTACT ANA  
HEADQUARTERS

American Neurological Association  
1120 Route 73, Suite 200  
Mt. Laurel, NJ 08054  
Phone: (856) 380-6892 | Fax: (856) 439-0525  
[www.myana.org](http://www.myana.org) | [info@myana.org](mailto:info@myana.org)

ANA BUSINESS  
DEVELOPMENT DIRECTOR  
Carole Bernstein  
[sponsorship@myana.org](mailto:sponsorship@myana.org)



# WHAT OUR ATTENDEES ARE SAYING



“The expansion of the knowledge concerning **amyloid, synuclein and tau deposition in degenerative neurological disease** will better allow me to explain these disorders and their progression to my patients.”

“There are a lot of new and exciting treatment and testing strategies that will aid in being able to better **diagnose patients, start treatment earlier, and have better outcomes** with the treatment.”

“I was interested in the **new treatments available for migraine, MS and Alzheimer’s disease** and there was a good discussion of these at the meeting.”

“My **understanding of dementia is much better**, particularly the importance of the vascular component. My understanding of the genetics of disease has improved in a number of regards -- for example, the multiple, frequent spontaneous DNA changes.”

“The conference reinforced and expanded my knowledge of **brain organoid models to study human disease**. I learned about some new environmental exposures for Parkinson’s disease, ALS, and their racial disparities.”

“There were key lectures in health equities that **improved my conceptualization of health disparities** and how to improve health equity in neurological disease.”

# A LOOK AT ANA2022

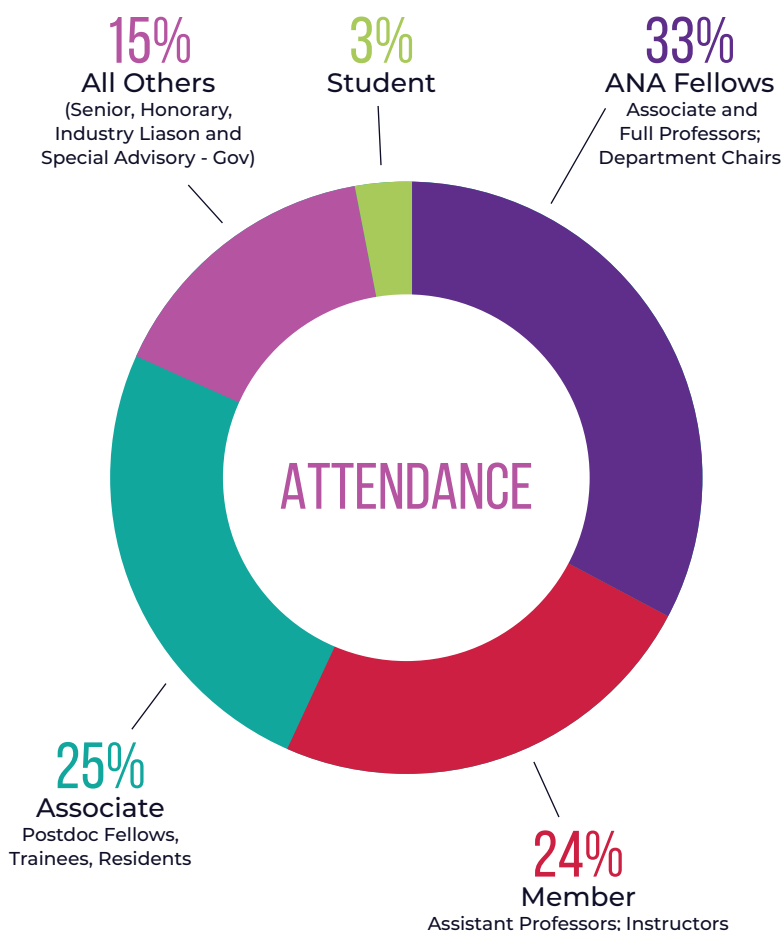
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- Nearly 1,000 attendees from almost every U.S. state and 30 countries
- 250 faculty members from top institutions who delivered more than 675 presentations

## TOPICS COVERED AT ANA2022 INCLUDED:

- Opening Symposium: Brain Organoid Models of Neurological Disorders
- Novel Perspectives on Neurodegeneration
- Presidential Symposium — Neurologic Dark Matter: Exploring the Exposome that Drives Neurological Disorders
- Emerging Role of Somatic Mutations in Neurology
- Peripheral Contributions to Neurologic Disorders: Adaptive Immunity and Metabolic Influences
- Health Disparities in Neurologic Diseases: Challenges and Paths Forward



*\* Upon promotion to associate professor, full professor or Chair of an ACGME-accredited or Canadian equivalent Neurology Department, one is eligible to become a Fellow of the American Neurological Association.*



**PAST ANNUAL MEETING REGISTRANTS** have hailed from the U.S. as well as Austria, Brazil, Canada, China, Columbia, Denmark, Ecuador, Egypt, England, France, Georgia, Germany, Ghana, Greece, India, Israel, Japan, Jordan, Nigeria, Pakistan, Peru, Poland, Russia, Saudi Arabia, Singapore, Spain, Taiwan, Thailand, the UK, and Zambia.

# BECOME A PLATINUM, GOLD, OR SILVER SPONSOR!

2023.myana.org



|  | PLATINUM<br>\$40K                                 | GOLD<br>\$30K                                     | SILVER<br>\$15K               |
|--|---|---|-------------------------------|
| <b>Acknowledgement of Sponsorship Level on ANA2023 Website</b>   | PLATINUM SPONSOR acknowledgment                   | GOLD SPONSOR acknowledgment                       | SILVER SPONSOR acknowledgment |
| <b>Industry Innovation Session (Satellite Symposium)</b><br>(Product Theatre, Focus Group, or other symposium – a \$20K value) | Industry Innovation Session (Satellite Symposium) | Industry Innovation Session (Satellite Symposium) |                               |
| <b>Exhibit Booth</b>   | 10' x 10' Exhibit Booth                           | 10' x 10' Exhibit Booth                           | 10' x 10' Exhibit Booth       |
| <b>Conference Bag Insert</b>   | Conference Bag Insert                             |   |                               |
| <b>Ad in ANA2023 Final Program</b>   | Full Page   | Half Page   | Half Page                     |
| <b>Customized E-blast to Registrants</b>   | 2 e-blasts  | 1 e-blast   | 1 e-blast                     |
| <b>Social Media Posting</b>  | 2 posts   | 1 post  |                               |
| <b>Featured in Virtual Industry Pavilion on <a href="https://2023.myana.org">myana.org</a></b>                                 | Priority placement for one year                   | Placement for one year                            | Placement for one year        |



# EXHIBIT OPPORTUNITIES

Enjoy high visibility at the conference, and a convenient home base, by reserving an exhibit booth or tabletop. The Exhibit Hall will also contain the Scientific Poster Sessions, which means you'll have full access to all attendees during the Poster Presentation Receptions. These receptions will be held in the hall on Sunday and Monday, 6:00-7:30 pm.

The ANA will post the final, labeled exhibit hall layout on the conference website so attendees can plan to come visit your exhibit.

## Exhibitor Passport Program to drive traffic to your booth!

NEW  
THIS  
YEAR!

Each attendee will receive a passport game card in the mobile app. It will include your company name and booth number. Each exhibitor will have a code word or phrase that you'll give each attendee that visits your booth.

The attendee will need to submit the code word/phrase into the mobile app. When they have visited enough booths they'll be entered into a drawing for a prize!



## EXHIBIT HALL VIDEO SCREENS

**\$1,500 each**

Attendees will see your video as soon as they walk into the exhibit hall! Three 42" wall-mounted monitors, toward the front entrance, are available to display the images and messaging of your choice\*. Video loop will play continuously during all exhibit hall hours.

*\*visuals only, no sound.*

## EXHIBIT BOOTHS — 10' X 10'

**\$4,000 each**

### YOUR BOOTH INCLUDES:

- Three full conference registrations including all events and meals
- Back wall and side rails (pipe and drape)
- One 6' skirted table with two chairs
- Booth ID sign
- Acknowledgement on the Annual Meeting website

## TABLETOPS

### Premium Tabletop **\$3,500 each**

Placement near Registration and Plenary Sessions.  
Only 10 available!

### Standard Tabletop **\$2,500 each / \$500 for non-profit organizations**

Placement in Exhibit Hall

### ALL TABLETOPS INCLUDE:

- Two full conference registrations including all event and meals
- One 6' skirted table with two chairs
- Booth ID sign
- Acknowledgement on the Annual Meeting website

# PROGRAM ADVERTISING OPPORTUNITIES

Featured Advertising in ANA's Final Program, hosted on our event website

- All ads are full color.
- Must be submitted to ANA in hi-res PDF format by August 1, 2023.

## INSIDE FRONT COVER, FULL PAGE

**\$3,500 (8 ½" x 11")**

## FULL PAGE

**\$2,500 (8 ½" x 11")**

## HALF PAGE

**\$1,500 (8 ½" x 5 ½")**



## WEBSITE ADVERTISING OPPORTUNITIES

Featured Advertising on the Annual Meeting website, 2023.myana.org

### SIDEBAR –

MAX 270 X 270 PIXELS

**\$1,500**

### FOOTER BANNER –

728 X 90 PIXELS

**\$1,000**

## MOBILE APP ADVERTISING OPPORTUNITIES

Featured Advertising in the ANA2023 Mobile App

### BANNER AD

**\$3,000**





## INDUSTRY INNOVATIONS (SATELLITE SYMPOSIA) OPPORTUNITIES

### HOST A PRODUCT THEATRE OR FOCUS GROUP!

**\$20,000 each**

Your Product Theatre or Focus Group provides you with up to one hour of dedicated time to connect with attendees.

#### Available time slots:

##### SATURDAY AFTERNOON

September 9th – 3:00-4:00 pm

##### SATURDAY EVENING

September 9th – 7:30-8:30 pm

##### SUNDAY MORNING

September 10th - 6:00-7:00 am

##### SUNDAY EVENING

September 10th – 5:15-6:15 pm

September 10th – 7:30-8:30 pm

##### MONDAY MORNING

September 11th – 6:00-7:00 am

##### TUESDAY MORNING

September 12th – 6:00-7:00 am

### YOUR INDUSTRY INNOVATION SESSION INCLUDES:

- Two full conference registrations including all events and meals
- A riser with a podium and head table for two
- Standard AV Set: screen, projector, computer, two tabletop microphones, one aisle microphone and one lavalier microphone
- One approved marketing piece for the event which ANA will send out electronically prior to the Annual Meeting. Within the marketing piece, sponsors may choose to invite recipients to RSVP/register for the event in order to generate leads and drive attendance.
- Acknowledgement on the Annual Meeting website
- Complimentary recording of your event and hosting on our website, [myana.org](https://myana.org), for a full year.

NOTE: Any food and beverage offerings are the responsibility of the supporter and must be ordered through the host hotel.

For Industry Innovations guidelines, please see the “Exhibitor and Sponsor Rules & Regulations” section of the prospectus.





# BRANDING OPPORTUNITIES

## HOTEL KEY CARDS/KEY SLEEVES

Contact [sponsorship@myana.org](mailto:sponsorship@myana.org) for pricing

Enjoy high branding visibility: your company will be at the fingertips of every ANA hotel guest at least twice a day! Cards will be printed with your company name and logo on one side.

## CONFERENCE BAG INSERTS

**\$3,000 per item\***

Insert a flier, program announcement, job opportunity, or product into the ANA2023 conference bags that are handed to every attendee.

*\*All bag inserts must be pre-approved by ANA. Sponsor is responsible for supplying the finished items.*

## CHARGING STATION

**\$1,000**

Host a charging station at the conference complete with your full-color logo. The stand accommodates multiple devices for charging, and will be positioned near the registration area for maximum visibility.

## WIFI SPONSORSHIP

**\$45,000** Full Conference Exclusive Sponsorship

**\$5,000** Opening Symposium only

**\$7,500** Closing Day only

Build brand awareness by providing this critical tool! Exclusive sponsor receives password set to company name, and inclusion in "Sponsor Spotlight" e-blast. All sponsors receive acknowledgement on access instructions, signage in registration area, and two complimentary conference registrations.







# HOTEL BRANDING

## COLUMN AND ELEVATOR/ESCALATOR WRAPS

Make a splash with eye-catching graphics to convey your message!

### COLUMN WRAPS

**\$3,500 each**

### ESCALATOR SIGNAGE

**Top or Bottom Signage**

**\$1,000 each**

**Middle Signage**

**\$1,500 each**

### ELEVATOR SIGNAGE

**All signage for all 11  
ANA2023  
conference elevators**  
(exclusive opportunity)

**\$10,000**

**Elevator Header**

**\$1,000 each**

**Elevator Door, Interior  
Wall, or Floor Signage**

**\$2,000 each**







# FOOD & BEVERAGE SPONSORSHIPS

All Food & Beverage Sponsorships include the following benefits (except where indicated):

- Company name/logo on event signage for the duration of event
- Company name in the ANA2023 Final Program
- Acknowledgment on event website
- Opportunity to supply cups and napkins with your company logo

## OPENING SYMPOSIUM RECEPTION

**\$20,000 Exclusive Sponsor**

**\$5,000 Multiple Sponsors • 4 AVAILABLE**

Enjoy high visibility — and associate your company with a major scientific session — by hosting the Opening Symposium of the ANA2023 Annual Meeting.

## PRESIDENT'S RECEPTION

**\$20,000 Exclusive Sponsor**

**\$5,000 Multiple Sponsors • 4 AVAILABLE**

The President's Reception is the flagship event of the Annual Meeting, attended by all meeting registrants and their guests. Attendees look forward to the opportunity to network at all career levels.

## ATTENDEE BREAKFAST

**\$10,000 Exclusive Sponsor\***

**\$5,000 Multiple Sponsors\* • 3 AVAILABLE**

Start attendees off on the right foot each day while building brand awareness. Industry partners may staff the breakfast location to welcome attendees personally. *\*Cost per day (Sunday, Monday or Tuesday)*

## BOXED LUNCH FOR INTERACTIVE LUNCH WORKSHOPS

**\$10,000 Exclusive Sponsor\***

**\$5,000 Multiple Sponsors\* • 2 AVAILABLE**

Grab attendees' attention by providing a boxed lunch each day for our popular Interactive Lunch Workshops. Industry partners may staff the boxed lunch location to welcome attendees personally. (Note: Per ACCME regulations the boxed lunches themselves may not contain branding or advertising.) *\*Cost per day (Sunday or Monday)*

## TRAINEE BREAKFAST

**\$4,000**

A wonderful opportunity to get your name in front of students, residents, trainees, and post-doc fellows as well as the ANA's Board of Directors.

## JUNIOR & EARLY CAREER NETWORKING RECEPTION/DINNER

**\$5,000**

A great chance to get your name and company in front of individuals just starting in their first faculty position as an instructor or assistant professor.

## POSTER RECEPTION

**\$20,000 Exclusive Sponsor\***

**\$5,000 Multiple Sponsors\* • 4 AVAILABLE**

Sponsor our Poster Reception, a highly anticipated, non-stop event that is always well attended!

*\*Cost per day (Sunday or Monday)*



# TAKE ADVANTAGE OF YEAR-ROUND SPONSORSHIP OPPORTUNITIES!

The American Neurological Association offers you the chance to reach our members year-round with a variety of opportunities to suit your needs.

## ANA SPOTLIGHTS: SHOWCASE YOUR PRODUCTS AND SERVICES!

**\$2,500/30-MINUTE  
SESSION**

Let us spotlight your company! These short recorded video product theaters are a great way for you to reach our member base of top decision-makers in neurology. Topics have included CSF venous fistulas, CNS autoimmune disorders, and a myasthenia gravis clinical trial.

YOU'LL RECEIVE:

- Branding opportunities within the video
- Marketing to our membership via ANA social media profiles, email newsletters, and more
- Production support
- Hosting of the video for one year on OnDEC, the ANA's exclusive online education platform

## ANA INVESTIGATES: SPONSOR AN EPISODE IN OUR PODCAST SERIES!

**\$2,000/EPISODE  
\$5,000/EPISODE |  
Exclusive Sponsorship**

Demonstrate your support for neuroscience education – sponsor a CME-eligible podcast! Topics range from the neurological effects of COVID-19, to Huntington's Disease, to the use of cannabis in multiple sclerosis.

YOU'LL RECEIVE:

- The opportunity to associate your brand with a specific topic in neurology
- Reach 300-500 listeners per episode (and growing!)
- Sponsorship mention during the opening credits of the episode
- Sponsor recognition on the [myana.org](https://myana.org) page

## ANA HIGHLIGHTS: SUPPORT AN ENDURING EDUCATIONAL PROGRAM!

**\$1,500/MODULE**

Sponsor an emerging topic in neurology! Every month, ANA members produce brief presentations focused on specific learning objectives, offering actionable advice to other ANA members. Recent topics include neurogenetics, functional movement disorders, and spinal muscular atrophy.

YOU'LL RECEIVE:

- Choice of your topic area of interest
- Recognition for sponsoring the module on the [myana.org](https://myana.org) page
- Recognition during the opening slide of the presentation (in accordance with ACCME requirements)



## FOR MORE INFORMATION

Visit [myana.org/education/educational-program-sponsorship](https://myana.org/education/educational-program-sponsorship) or contact Carole Bernstein, ANA Business Development Director at [sponsorship@myana.org](mailto:sponsorship@myana.org).

# EXHIBITOR AND SPONSOR RULES & REGULATIONS

2023.myana.org



## EXHIBITOR ATTENDEE REGISTRATION

It is the responsibility of each exhibiting company to register their representatives using the registration code provided after your exhibit space has been confirmed. Each booth receives three full conference registrations, and each tabletop receives two full conference registrations, which will be prepared in advance for the listed personnel.

## TERMS OF PAYMENT

The applicant agrees to enclose full payment with the application. Payments should be made payable to the American Neurological Association and forwarded to the ANA office, att: Janki Amin, American Neurological Association, 1120 Rte. 73, Suite 200, Mt. Laurel, NJ 08054.

To be included in initial space assignments, the exhibit application and full payment must be received. Space will not be assigned or held without the application and all appropriate fees.

## SPACE ASSIGNMENT

Once an application with full payment is received, the Exhibitor will receive confirmation and all corresponding paperwork regarding shipping instructions and exhibit set-up process.

Priority for space assignment will be made on a firstcome, first-served basis. Taking space configurations under consideration, management reserves the right to make any revisions necessary to the floor plan. ANA reserves the right to relocate an exhibitor at any time with the understanding that if the exhibitor does not agree with such relocation to the extent that the exhibitor cannot participate in ANA, the payment for exhibitor space will be fully refunded.

## CANCELLATIONS

Cancellation of exhibit space or a sponsorship must be made in writing and will be effective the date such notice is received in the ANA office. ANA's cancellation policy will apply as follows:

### On or Before May 30, 2023

Full refund minus \$100 processing fee

### May 31-July 31, 2023

Refund of 50% of contracted fee

### After July 31, 2023

No refund

## GUIDELINES

The American Neurological Association (ANA) is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. To complement the ANA's 148th Annual Meeting, exhibits of the latest developments in equipment, supplies and services available in the marketplace add value to the professionals' learning experiences. Therefore, companies providing relevant goods and services can rent exhibit space to showcase their products and services. The ANA strictly adheres to the ACCME's Standards for Commercial Support regarding exhibits, which state: The distribution or granting of CME credits, in any category, from an exhibit booth is strictly prohibited.

## EXHIBITS

When commercial exhibits are part of the overall program, arrangements for these shall not influence planning or interfere with the presentation of CME activities. Exhibit placement shall not be a condition of commercial support for a CME activity.



## INDUSTRY INNOVATIONS (SATELLITE SYMPOSIA)

Satellite Symposia are:

- Planned and implemented by an organization outside the ANA
- Not endorsed by ANA
- Not part of the ANA Annual Meeting
- Educational programs\* which may or may not offer CME credit
- A research or marketing program involving attendees

Acceptable formats for Satellite Symposia include presentation by speakers, panel discussions, video presentations, product demonstrations and focus/research groups. \*\*

\*Educational Program: Any activity that includes formal presentations, demonstrations and is designed to educate.

Please note: CME credit may be offered in conjunction with a Satellite Symposium. The symposium organizer is responsible for acquiring CME credit. The ANA will not be responsible for the provision of CME

*\*\*Focus/Research Groups: Any meeting or group where the key objective is to research and garner opinions.*

Note: Satellite Symposia proposals are reviewed by ANA Leadership and are subject to approval.

## COMMERCIAL SUPPORTERS AT EDUCATIONAL ACTIVITIES

Representatives of commercial interests may attend an educational activity but may not engage in sales or promotional activities while in the space or place of the CME activity. Any representative of a commercial supporter wishing to attend the educational activity may do so, but is strictly prohibited from the sale of and/or discussion of products while attending the educational activity.

## 2009 PHRMA CODE

By applying for exhibit space, the commercial interest agrees to adhere to the 2009 PhRMA Code to Interactions with Healthcare Professionals.

The exhibitor agrees that interactions between company representatives and health care providers should be focused on providing information on products and scientific and educational information. The code prohibits distribution of non-educational items such as pens, mugs and other logo-branded items, as well as items for personal benefit (e.g., tickets to recreational or entertainment events).

## CODES AND REGULATIONS

By applying for an exhibit space, an exhibitor agrees to adhere to and be bound by ANA's Exhibitor Rules and Regulations. Exhibitors shall not permit others to do anything to the exhibit or do anything in the facility that will be in any way increase the insurance premiums payable by ANA or the owners or managers of the facility.

Exhibitor shall not sublet the exhibit space, or any equipment provided by ANA, nor shall the exhibitor assign its lease in whole or in part to any party without prior written notice to and approval from ANA.

The exhibitor further agrees to adhere to and be bound by:

1. All applicable fire, utility, and building codes and regulations;
2. Any and all rules and regulations of the facility where the program is held;
3. Applicable terms of all leases and agreements between the managers or owners of the facility; and,
4. The terms of any and all leases and agreements between ANA and any other party relating to the exhibit.

## DEMONSTRATIONS

All demonstrations, displays, and audio equipment must be confined to the exhibitor's space and regulated so as not to disturb neighboring exhibits. ANA shall have the right to exclude or to

require modification to any display or demonstration that, in its sole discretion, is considered unsuitable to, or not in keeping with, the character of the exhibition.

## U.S. FOOD AND DRUG ADMINISTRATION (FDA)

ANA requires that all exhibitors must be in compliance with FDA regulations regarding all products or devices regulated by the FDA. Any mention of product names that are accompanied by information on usage and indications is considered advertising and subject to applicable FDA guidelines. Exhibitors shall comply with all applicable FDA regulations, including without limitation, FDA restrictions on the promotion of investigational and pre-approved drugs and devices and the FDA prohibition on promotion approved drugs and devices for unapproved uses. Any product not FDA-approved for a particular use or not commercially available in the U.S. may be exhibited only if accompanied by easily visible signs indicating the status of the product. Exhibitors shall have available at their exhibit space a letter from the FDA that describes the allowable use of any drug or device exhibited. Information and guidance may be obtained from the FDA's information line at 1-888-463-6332 or 1-301-796-5000, or through the FDA Division of Drug Marketing, Advertising and Communications Research by email at [DTCP@fda.hhs.gov](mailto:DTCP@fda.hhs.gov).

## SETUP AND DISMANTLING OF EXHIBITS

Exhibit setup is Saturday, September 9 from 12:00 pm-8:00 pm and Sunday, September 10 from 8:00 am-12:00 pm. Exhibits may be dismantled starting Monday, September 11 from 7:30 pm-10:30 pm. Exhibits must be completely moved out by Tuesday, September 12 at 12:00 pm.

## SECURITY

The American Neurological Association (ANA) is not responsible for loss or damage to exhibitor property. Each exhibitor must take precautions to safeguard goods, materials, equipment, and display area at all times.

## LIABILITY

The ANA and the hotel will not be responsible for loss or damage to displays or exhibits, including but not limited to damage incurred during the installation, removal, maintenance, occupancy or use of the display or exhibit. The exhibitor further agrees to protect, defend, indemnify and save The American Neurological Association and the Hotel, its owners and operators, and their respective parents, subsidiaries, affiliates, employees, officers, directors and agents harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by the installation, removal, maintenance, occupancy or use of the display or exhibit. In all cases, the exhibitors will assume responsibility for damage of property and accidents and injuries to exhibitors, employees, contractors, or meeting participants.

## VIOLATION OF RULES AND REGULATIONS

Violation of any of the ANA's regulations or FDA regulations may lead to immediate closure of the exhibitor's tabletop exhibit, banning of an exhibitor representative, or barring of an exhibitor's representative at future meetings. No monetary adjustments will be made for exhibit shutdowns.

## CARE OF HOTEL PROPERTY

No signs or other articles are to be fastened to walls or electrical fixtures. The use of thumbtacks, scotch tape, nails, screws, bolts, or any tool which could mark the floor or walls is prohibited.

**Liability and Insurance:** An exhibitor is responsible for any damage to persons or property caused by his tabletop exhibit, employees, agents, or servants. The ANA and the Philadelphia Marriott Downtown will not be responsible for loss, by any means whatsoever (theft, fire, etc.), of any or all material or equipment owned or used by the exhibitor. Exhibitors must carry their own fire, theft, and liability insurance.

## FIRE PROTECTION

Exits and fire hose cabinets must be left accessible and in full view at all times. All display materials must be flameproof and subject to inspection. No flammable liquids or substances may be used or shown in tabletop exhibits. All exhibits are subject to inspection by the Fire Department.

## ANA'S POLICY TO MAINTAIN THE INTEGRITY OF ACCREDITED CME

Planning and implementing activities to advance the practice and research of our neurologist-members requires diligence, skill and adequate resources. The value industry supporters and sponsors bring to ANA allows us to recruit top researchers and professionals in the field to educate members attending our events and provide adequate space and resources for these educational activities to occur. Managing use of the funding supplied by commercial supporters, advertisers, exhibitors, and sponsors requires a delicate balance between maintaining purity and sterility of education, while at the same time offering value to those organizations that provide much-needed funding for our events. To guide us in this quest, we have developed this policy. At the highest level, ANA meticulously adheres to the ACCME's Standards for Ensuring Integrity and Independence in Accredited Continuing Education: <https://www.accme.org/accreditation-rules/standards-for-integrity-independence-accredited-ce>. These standards dictate that at a fundamental level, accredited CME must be provided in a sterile environment. Promotion, solicitation, branding, or the like is strictly prohibited in any location (whether it be virtual or real-world) where CME is provided; this especially pertains to ACCME-defined ineligible companies. More specifically, ANA outlines the following: 1) ANA defines the CME Activity as the educational sessions conducted during the annual membership meeting, or activities provided via the website online education center. 2) Meals that occur in the same space just prior to, during, or immediately after the CME activity are considered part of the

CME activity and may not include any commercial interest branding. 3) ANA does not consider social/networking events or meals held outside of the CME Activity to be a part of the CME activity. These must adhere to the ACCME Standards for separation. 4) ANA makes all decisions regarding disbursement of funds to pay all expenses for the meeting. 5) ANA does not apply funding received from ACCME-defined ineligible companies to subsidize fees for meeting attendees, travel, lodging or other attendance at the event. Travel scholarships for member attendees are paid out of the registration fees or through allocation of member dues, as part of a scholarship program that is core to the mission of the organization. 6) ANA may use commercial support to pay for speaker expenses and honoraria, but the funder has no opportunity to affect who or how much is received, and there is no mechanism to track specifically what income is used to pay for which speaker's expenses, barring the supporter from specifying a dollar allocation to a specific individual. 7) ANA does use funding from all sources (commercial and non-commercial) to pay for meals offered during the CME event, but these are buffet-style offerings and not offered as mechanism for any organization to market or otherwise promote their products. 8) If ANA supplies an attendee list to an organization, it is accompanied by an appropriate use agreement and does so in accordance with ACCME Standards. An ineligible company is any entity producing, marketing, re-selling, or distributing health care good or services consumed by, or used on, patients. <https://www.accme.org/accreditation-rules/standards-for-integrity-independence-accredited-ce/> eligibility 9) ANA does not host social events or meals that compete with education. 10) Employees of commercial supporters and sponsors, while entitled to attend CME events as learners, are prohibited from soliciting members or handing out materials, giveaways in any area where CME is being held. 11) Employees of commercial supporters and/or sponsors are prohibited from being in control of CME, as per ACCME Standards. 12) Individuals wishing to participate as planners, faculty, and/or reviewers for CME receiving non-salary





remuneration from commercial supporters and sponsors are required to disclose this to ANA, at which point ANA will work with the individual to determine the degree to which they may participate in CME planning and implementation, and if and how these relationships are disclosed to learners. 13) ANA designates spaces to be used for promotion, exhibiting, and/or advertising; these are maintained as separate and distinct areas, either on the website or during events, and there is no contamination between these spaces and those where CME is offered or provided. 14) Commercial supporters and sponsors, while they may advertise, promote, and/or solicit in the exhibit hall or public spaces, are prohibited from any of these activities in the areas where CME is provided. ANA leadership designees monitor the educational spaces to ensure compliance. 15) The source of support for CME activities is disclosed to the learners prior to the start of CME activities. This

disclosure will not contain any logos, trade messages, or branding or any sort. Disclosure of funding is accomplished by listing, in plain text front, the organization providing funding or in-kind support on an ANA-provided slide for live presentations or on a page preceding the online education. ANA leadership designees monitor the educational spaces to ensure compliance. 16) Any organizations providing commercial support or sponsorship funding for CME are required to sign and adhere to the associated agreements. 17) All materials used as part of the education will adhere to ANA's templates and standards, and further, no logos, branding, trade messages, or alike are permitted on any materials used in conjunction with CME activity or distributed as a part of an activity. ANA leadership designees monitor the educational spaces to ensure compliance.



# EXHIBIT APPLICATION

Exhibit fees must be received by August 1, 2023 in order for your company to be recognized in the final program and on-site signage. Registration forms to register company representatives, and an exhibitor kit, will be sent after payment is received by ANA.



## CONTACT *All materials will be sent to the person listed below.*

Name \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

## COMPANY INFORMATION *Name will appear in final program as written below.*

Company Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

Email Phone \_\_\_\_\_

### COMPANY DESCRIPTION

Submit a 50-word description, to be displayed in the conference mobile app, to: [sponsorship@myana.org](mailto:sponsorship@myana.org)

### EXHIBIT TYPE AND RATE

- ☐ 10' x 10' Exhibit Booth..... \$4,000
- ☐ Premium Tabletop Exhibit..... \$3,500
- ☐ Tabletop Exhibit..... \$2,500
- ☐ Tabletop Exhibit • Non-Profit Organization..... \$500
- ☐ Exhibit Hall Video Screen..... \$1,500
- ☐ I prefer not to be located close to (please list companies): \_\_\_\_\_

*All exhibit space is assigned by ANA on a first-come, first-served basis.*

## PAYMENT INFORMATION

☐ Check ☐ Credit Card (check one) ☐ Visa ☐ Mastercard ☐ AMEX

*Make check payable to the American Neurological Association - 1120 Route 73, Suite 200, Mount Laurel, NJ 08054*

Credit Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_ CVV # \_\_\_\_\_

Name on Card \_\_\_\_\_

We/I agree to abide by all the requirements, restrictions, and obligations of ANA2023. We/I assume the entire responsibility and liability for losses, damages, and claims arising from injury or damage to our/my displays, equipment, and other property brought upon the premises of the Philadelphia Marriott Downtown and shall indemnify and hold harmless the agents and employees of the Philadelphia Marriott Downtown, and the ANA from any such losses, damages and claims. By signing this, we/I state that we/I am hereby authorized to reserve space for our/my use in the exhibit area of the 148th Annual Meeting of the American Neurological Association to be held September 9 - 12, 2023 at the Philadelphia Marriott Downtown.

**Cancellations:** Cancellation of exhibit space must be made in writing and will be effective the date such notice is received in the ANA office.

Sponsor Signature \_\_\_\_\_ Date \_\_\_\_\_

ANA Representative Signature \_\_\_\_\_ Date \_\_\_\_\_

# SPONSORSHIP APPLICATION



**CONTACT** All materials will be sent to the person listed below.

Name \_\_\_\_\_  
Email \_\_\_\_\_ Phone \_\_\_\_\_

**COMPANY INFORMATION** Name will appear in final program as written below.

Company Name \_\_\_\_\_  
Mailing Address \_\_\_\_\_  
Email \_\_\_\_\_ Phone \_\_\_\_\_

**Sponsorship fee must be received by August 1, 2023 to be recognized in the final program and on-site signage.**

## SPONSORSHIPS

- ☐ PLATINUM Sponsorship .....\$40,000
- ☐ GOLD Sponsorship .....\$30,000
- ☐ SILVER Sponsorship .....\$15,000
- ☐ Industry Innovations Session ...\$20,000
- ☐ Hotel Key Cards/Key Sleeves...  
Contact [sponsorship@myana.org](mailto:sponsorship@myana.org)  
for pricing
- ☐ Conference Bag Insert.....\$3,000
- ☐ Charging Counter .....\$1,000
- ☐ Wifi Sponsorship (Exclusive) ....\$45,000
- ☐ Wifi Sponsorship  
(Opening Symposium).....\$5,000
- ☐ Wifi Sponsorship (Closing Day) ..\$7,500

## PROGRAM ADVERTISING

- ☐ Inside Front Cover  
Full-Page Ad.....\$3,500
- ☐ Full-Page Ad.....\$2,500
- ☐ Half-Page Ad.....\$1,500

## WEBSITE ADVERTISING AND MOBILE APP

- ☐ Website Sidebar .....\$1,500
- ☐ Website Footer Banner .....\$1,000
- ☐ Mobile App Banner Ad.....\$3,000

## HOTEL BRANDING

- ☐ Column Wraps .....\$3,500
- ☐ Escalator Signage, top or bottom ..\$1,000
- ☐ Escalator Signage, middle .....\$1,500
- ☐ Elevator Signage,  
all 11 elevators.....\$10,000
- ☐ Elevator Header .....\$1,000
- ☐ Elevator Door, Interior Wall,  
or Floor Signage.....\$2,000

## FOOD AND BEVERAGE SPONSORSHIPS

- ☐ Opening Symposium Reception  
(Exclusive Sponsor) .....\$20,000
- ☐ Opening Symposium Reception  
(Multiple Sponsors) .....\$5,000
- ☐ President's Reception  
(Exclusive Sponsor) .....\$20,000
- ☐ President's Reception  
(Multiple Sponsors) .....\$5,000
- ☐ Breakfast (Exclusive Sponsor) ...\$10,000
- ☐ Breakfast (Multiple Sponsors) ...\$5,000
- ☐ Boxed Lunch (Exclusive Sponsor) ..\$10,000
- ☐ Boxed Lunch (Multiple Sponsors) ..\$5,000
- ☐ Trainee Breakfast .....\$4,000
- ☐ Junior & Early Career  
Networking Reception/Dinner...\$5,000
- ☐ Poster Reception  
(Exclusive Sponsor) .....\$20,000
- ☐ Poster Reception  
(Multiple Sponsors) .....\$5,000

## PAYMENT INFORMATION

☐ Check ☐ Credit Card (check one) ☐ Visa ☐ Mastercard ☐ AMEX

Make check payable to the American Neurological Association - 1120 Route 73, Suite 200, Mount Laurel, NJ 08054

Credit Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_ CVV # \_\_\_\_\_  
Name on Card \_\_\_\_\_

I have read "ANA's Policy to Maintain the Integrity of Accredited CME" and agree to comply with all terms set forth in it.

Sponsor Signature \_\_\_\_\_ Date \_\_\_\_\_

ANA Representative Signature \_\_\_\_\_ Date \_\_\_\_\_